

the HELICOPTER



The Rotary Club of Pensacola District 6940 Club 4248

WEEK IN REVIEW 02/13/2018

The weekly meeting of the Rotary Club of Pensacola was held at New World Landing on Tuesday, February 13, 2018. Members and guests were greeted at the door with a warm handshake and welcome by Ellis Bullock Jr.. Ticket sales were done by Charles Beall and Frank Beall. They did a great job with a total prize of \$66.00. Innes Richards was the lucky winner this week. Past President Ray Jones opened the meeting with the four-way test. President Paul Tobin, still recuperating, was in attendance and received a hearty welcome. We look forward to his return to the podium and those great history moments. Chris Kelly led us in Prayer and Pledge. Sunshine was presented by Owen Drey, who actually delivered some funny and political jokes. Owen Drey led us in singing Happy Birthday to our fellow Rotarians and introduced our military guests ENS Austin Vanarsdall & ENS Matt Theisen.

Past President Ray Jones then turned the podium over to Mark Harden, who introduced our Guest speaker, Christian Garman of the Innovation Institute at the University of West Florida. Christian spoke on their IDEA Method, Incubate, Design, Experience, and Act which is their platform for innovation.

The Incubate stage starts with a deep dive

into issues of performance, culture or new directions in order to frame a design challenge and determine an initial direction. Human values are at the heart of our collaborative approach. They start in the field to uncover real human needs and perspectives to be addressed. Their collaboration methods will vary by project, sometimes hosting large meetings and "ideation" sessions, other times, smaller gatherings. This process allows teams to begin the process to re-imagine solutions in new and different ways serving as the foundation for initial design and testing of new processes or products for the organization.

In the Design stage, they take the results from ideation and field discussions along with collaborative ideas, theories, concepts and values to build out prototypes into the "Minimum Viable Product" (MVP). These MVP prototypes are then used in early field tests with intended users, as we begin refining toward a solution. This process taken from lean manufacturing allows for early testing with minimal investment in any new product development. It is a great way to prove a concept as the right or wrong direction toward solution building.

In the Experience stage, they implement the refined and expanded prototype into a working

field environment - determining what is working well, what is not and what is ready for further build out. Then they monitor results, make refinements and test again. They run through as many cycles as possible as the prototype is refined.

In the Act state, they are now ready to implement re-imagined ideas and tested solutions throughout the organization. They collaborate through implementation, monitoring any issues along the way and continue to enhance, tweak and fine-tune the outcome for success.

Lastly Christian addressed their work. The Innovation Institute works closely with staff and faculty at the University of West Florida as well as with K12, higher education, corporate, non-profit and government-sector organizations. Through the incubation of ideas, testing and launching new products, processes and services they are able to focus on solving major challenges while generating new approaches, best practices and methods to move the needle in areas where new thinking can produce remarkable change.

Past President Ray Jones thanked everyone for assisting with today's meeting and adjourned the meeting.

ROTARY WHEELS

- ❖ Didjknow that 50 years ago Bill Stafford was our Attorney general? Or.....that come September, Ed Meadows PSC will be seventy years old?
- ❖ Club members owe debts of thank sot several former presidents who stopped in to help while Paul Tobin recovered. On that list were John Shaffer, Andrea Kreiger, Innes Richards and Sherry Hartnett.
- ❖ Rob Overton and the UWF Historic Trust drew much interest to a program dealing with stamp collecting.
- ❖ Alan Moore and Fisher Brown Insurance will move shortly into new quarters in the Blount Building. Also moving to fine new quarters is Bruce Partington.
- ❖ Many may have forgotten that our tree planting program had an early worker. Back in the 1950's Handsell Butts and the Home Builders such a successful campaign.
- ❖ If we'd been driving 100 years ago this month the most popular car on local streets was Henry Ford's Model T....in its tenth year.

WHAT'S HAPPENING IN ROTARY

Call for Nominations for the Ethics in Business Award, The Combined Rotary Clubs of Pensacola (CROP), in partnership with UWF College of Business, is accepting nominations for the 2018 Combined Rotary of Pensacola Ethics in Business Award. Applications are available at the weekly meeting or on our website <http://www.pensacolarotaryclub.org>. Nominations must be received by March 31, 2018.

It's that time of year again, CROP Rotarians will pack 75,000 meals for the clients of MANNA on February 24th! MANNA uses the CROP meals throughout the year to feed the hungry in Escambia and Santa Rosa Counties. Rotary Club of Pensacola is recruiting volunteers for two shifts on February 24th, 8 am – 10am and 10:30 am – 12:30 pm. We encourage you to bring another volunteer as this is a great way to expose potential members to the fellowship of Rotary and include your spouse and children (please only bring children 10 and up). Sign-up sheets will be on the tables over the next few weeks, you can also email Preston Forshee at piforshee@pensacolalaw.com. Thank you for your participation.

New member drive through April. Any potential new members you bring to the meetings through the month of April, there will be no charged for their lunch.

2017-2018 Club Officers

◆ President	Paul Tobin
◆ Past President	Sherry Hartnett
◆ President Elect	Betty Roberts
◆ Secretary	Claudia Simmons
◆ Treasurer	C. Ray Jones
◆ Sergeant At Arms	Tim Kane
◆ Historian	John Appleyard

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Clubs Available for Makeup

Five Flags	New World Landing	Mon.	12:15 pm
Gulf Breeze	Legends Restaurant	Tues.	7:00 am
	Andrews Institute		
Milton	Red Barn on Hwy. 90	Tues.	12:00 pm
Seville	Seville Quarter	Tues.	5:30 pm
Perdido	Triggers Restaurant	Wed.	7:30 am
Cantonment	Scenic Hills Country Club	Wed.	12:15 pm
Cordova	Gulf Coast Kid's House	Thur.	7:00 am
Pace	Stonebrook Village	Thur.	7:00 am
Suburban West	Pensacola Yacht Club	Thur.	12:00 pm
Navarre	The Tuscan Grill	Thur.	12:00 pm
	Hidden Creek Golf Course - Check navarrerotary.org		
Pensacola North	Asbury Place	Friday	12:00 pm
	Cokesbury Methodist		

District Governor

Lisa Broxson Weeks
www.rotary6940.org

Assistant District Governor

Innes Richards

HAPPY BIRTHDAY

Birthdays for the week of February 20th through February 26th

Don Haferkamp – February 20 - born in LaPorte, IN, in Rotary 17 years
Ken Hill – February 21 – born in Wilmington, DE, in Rotary 16 years
Jimmy Jones– February 21 – born in Paragould, AR, in Rotary 38 years
Frank Beall – February 23- born in Dothan, AL, in Rotary 51 years
Lori Menke – February 26 – born in Miami, FL, in Rotary 5 years
Fletcher Tidwell – February 26 – born in Nashville, TN, in Rotary 1 year

GREETERS/TICKET SALES

February 20

Greeters - Robert Behr and Judy Bense
Ticket Sales - Vicki Campbell and George Biggs

February 27

Greeters - Alexis Bolin and Alan Bookman
Ticket Sales - Jack Brown and Ted Brown

PRAYER/PLEDGE AND SUNSHINE

February 20

Prayer and Pledge - Henry Roberts Sunshine - Sally Fox

February 27

Prayer and Pledge - Sunshine - Madison Currin

WHAT'S HAPPENING IN ROTARY

February - Peace and Conflict Prevention/Resolution Month

20 Noon Regular Meeting
1:00 Board Meeting, New World Landing
27 Noon Regular Meeting

March - Water and Sanitation Month

6 Noon Regular Meeting

PROGRAM SCHEDULE

February

20 Chip Simmons, Escambia County Sheriffs Department,
Community Outreach and Youth Programs
27 David Usian, Tax Changes

March

6 Dr. Troy Shoemaker, President, Pensacola Christian College

The Rotary Club of Pensacola
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